



Setting Big Things In Motion One Person At A Time

**Making A Difference**  
*Supporting Young  
People with Cancer*



# What is Topplers?

## Topplers

Topplers was founded in 2008 as a 501(c)3 nonprofit organization.

Topplers is a growing community of people working together to make a positive impact on the world.

Inspired by passionate individuals with a Big Idea, our community is like a line of dominos toppling over, helping to build momentum and creating lasting change.

## Making A Difference

A Topplers program that provides the tools and the support to help adolescents with cancer take their big ideas, launch them, and help them grow.

This program aims to help these young people to focus their desire to give back, while staying connected to their friends and communities.



# The Inspiration

## Meet Donna: Making A Difference Branch Builder



*"Working as a Pediatric Oncology Nurse for many years has made me realize a need that has been overlooked. The patients I've had the pleasure to work with possess such strong spirits and sense of the world around them. Whether it's the diagnosis that creates this awareness, their personalities, or other life circumstances, I can't say. One thing I've seen over and over again is the strong desire to give back to the community and/or others facing the same situation. Parents and families return to the hospital with cookies for the staff, homemade pillow cases, or hats for the newly bald children. All of these gestures are greatly appreciated, but lack the longevity that many patients desire. The Making A Difference Program allows children and their families to give back and to stay connected in a way that is far reaching. It gives them the opportunity to stay in touch with their social circles, while at the same time offering a network of support to others, reaching a much broader audience."*



Making A Difference Branch Builders choose an issue that is important to them and get to experience the excitement of seeing their friends, family, and the Topplers Community help bring their idea to life.

# Your Idea Can Make A Difference



A community comes together to help you and your family when you have a cancer diagnosis. It has made a difference for you. And you have an idea for how to make the world a better place too.



Topplers wants to help bring together a community to take your BIG idea from a dream to a reality. When we each take action, our actions add up and make a significant impact.



Watch as others share how they've helped your idea. Encourage your community to pitch in and grow their impact. See that you can make a difference on a cause that matters to you.



*"Hi, Dakota! This is a great idea! I saw an elderly lady walking home along a busy highway Saturday. I was able to give her a ride to her destination. Praying for strength and courage for you!"*  
- Bob S., Joplin, MO

# Topplers Online Community

Help change the world with 100 Random Acts of Kindness



## Mission

Dakota is a student who likes spending time outdoors, skiing, and competitive ballroom dancing. Diagnosed with Lymphoblastic Leukemia (ALL), she is undergoing treatment at Children's Hospital Colorado. Dakota is undergoing treatment for leukemia, she wants to see 100 people be impacted by random acts of kindness.

Learn more about the story behind the Dakota branch.

## Branch Needs

You can help this branch grow in size by helping in any one of the following ways. Once you do, share your story.

Do a random act of kindness. Buy a stranger coffee, give up your seat on a full bus, anything to brighten someone's day.

Log your story here for Dakota to see. What did you do? How did the person react? How did it make you feel?

Branch Needs evolve over time, so check back.

Ready to help make an impact on this branch? Login or request an invitation to join Topplers.

**Katie C**  
Yesterday was a coworker's last day in the office, she was about to depart for maternity leave. I noticed that her manager had not really put together anything to send her off, say goodbye, etc. On the way in, I bought a big vase of purple daisies and... (read more)  
This inspired 2 people

**Mike M**  
Went over to a friend's place and saw ten young son feeling hurt and out because he missed his



Dakota K

Going through leukemia has taught me that no matter what, things can always be worse, but that there's always a silver lining. One of the biggest silver linings I've found is finding support from everyone. I thought if everyone could have a small glimpse of this kind of support in their own lives it would motivate them to do good and pass it on to others. This is important to me, because I think it will be very therapeutic - not only for me, but also for the people that surround me in my everyday life.

## Invite your friends!

Grow your impact on this branch by inviting friends to join Topplers. Earn points when they take action!



## What Is Your BIG Idea?



## Suggest a Branch

Great ideas or social movements often start with an inspired act by one person. But all too often, great ideas

Learn about the Branch Builder & their inspiration

Invite your friends to join and add their impact

Share your idea for a Branch

Branch Builders share their BIG idea

Easy ideas to help impact the Branch

Community members share their impact story

## Watch Your Impact Grow!

Community members earn points for every action they take. Earn points. Earn Dominos. Feel great about helping the causes that matter to you.

# Sponsoring Topplers

## Foundation Partner

**\$100,000**

Invests in the long-term growth of the program and evaluation and improvement initiatives. Supports research to study the program's psychological and emotional impacts on participants.

## Annual Investor

**\$25,000**

Invests in the annual support of the program execution, web infrastructure, and participant recruitment. Supports maintenance of a partner network to create an ecosystem of support.

## Community Sponsor

**\$10,000**

Provides support to meet outreach and community participation goals.

## Patient Sponsor

**\$5,000**

Provide support for patients to grow their branch and connect with the community.

## Patron

**\$1,000**

Individual supporter invested in the success of Making a Difference

# Be The Spark

## Help Set BIG Things in Motion

Sponsors of Topplers and the Making A Difference program, help set in motion a line of dominos that allow individuals who want to make a meaningful impact on the world feel inspired to take action. Your contribution allows Topplers the resources to support the ideas that can change the world and to grow a community to bring those ideas to life.

*"When we act, we feel the joy that comes with helping, and become living proof that inspiring ideas can become reality. "*

*-Herb Morreale, Founder, Topplers*